

## SPONSORSHIP PACKAGE

TWO BLACK RAVENS FOUNDATION FITNESS FUNDRAISER

- AUTHENTICITY AND IMPACT
- TRANSFORMING LIVESTHROUGH ART
- COMMUNITY ENGAGEMENTAND RECOGNITION

Our Mail:

info@twoblackravensfoundation.org

Our Website:

www.twoblackravensfoundation.org



### TWO BLACK RAVENS FOUNDATION

As a former Air Force Special Warfare TACP, I understand firsthand the trials, tribulations, and the hidden pitfalls that come with military service—and the long road that follows. That perspective drives our mission at the Two Black Ravens Foundation: to host world-class events that promote healing and success for wounded, injured, and ill DoD service members and veterans.

Through these events, we create opportunities for participants to explore positive coping mechanisms, using art as a means to express and process emotions when words alone cannot carry the weight.

By fostering emotional intelligence through artistic expression, we empower veterans to communicate more openly with family, friends, co-workers, and mental health providers. In doing so, we not only strengthen relationships but also contribute directly to reducing the devastating rates of veteran suicide.

SINCERELY
ADAM SCHWARTZ, FOUNDER

### **DECODING RESILIENCE:**

# A YEAR OF GROWTH AND HEALING



### **VISION 2026: STRATEGIES FOR IMPACT**

As we step into 2027, our mission is clear: to bring healing, connection, and purpose to wounded, injured, and ill service members, veterans, and their families. Through world-class photography and art-based programs, we provide spaces where participants can process, express, and rebuild—finding strength in creativity and community.

- STRENGTHEN VETERAN & FAMILY SUPPORT
- **EMBRACE INNOVATION IN HEALING**
- PRIORITIZE SUSTAINABILITY
- **FOCUS ON MEASURABLE IMPACT**

### A YEAR OF **GROWTH AND HEALING**

Despite the challenges facing veterans nationwide, our programs continue to grow. Each event provides participants with tools for emotional expression, resilience, and connection—helping them navigate life's most uncertain terrain.

### **SUSTAINABLE IMPACT THROUGH PARTNERSHIPS**

To maintain our mission, we've implemented strategies that maximize impact while respecting resources. This includes scholarship funding for veterans and Gold Star families, sustainable earned-income workshops, and partnerships with conservation and community organizations. Your sponsorship directly fuels this mission—helping us transform stories of struggle into stories of healing, resilience, and hope.



### **TITLE SPONSOR**

### TIER 1 - "TEAM LEADER" \$10,000

You don't just write a check here, you lead with intention. Ensuring you save four (4) veteran's lives. And you don't just get your name on a shirt — you get it permentantly embedded into their story of healing.

Impact: Directly funds full participation for up to three wounded, injured, or ill veterans in our Art programs — covering their training, travel, & stay.

### **Recognition & Perks:**

*Title Sponsor Status* — Your brand is tied to the name of the event in all public-facing material.

**Premium Logo Placement** — Top position on Operation SISU event website, with a direct link to your business.

**Exclusive Social Media Rollout** — Three dedicated posts (pre-, mid-, and post-event) highlighting your sponsorship.

Prominent Placement on the Official Event Shirt

— Your logo on the sleeve, the position veterans
and participants will see every time they move.

**Company Logo & Name** — On all promotional materials: posters, banners, flyers, and digital campaigns.

Personalized Challenge Coin — Custom coin engraved with your logo on one side and Operation SISU's mark on the other side with a handwritten note from a veteran you helped.

**Operation SISU Shirts** — 10 Operation SISU's 3rd Annual limited Edition Shirts.





### **MAJOR SPONSOR**

### TIER 2 - "BREACHER" \$7,500

You take the hit before they have to. You save three (3) veteran's lives.

Impact: Directly funds full participation for up to three wounded, injured, or ill veterans in our Art programs — covering their training, travel, & stay.

### **Recognition & Perks:**

**Major Sponsor Recognition** — Featured placement on Operation SISU website with link..

**Social Media Spotlight** — Two dedicated posts highlighting your support.

**Logo on Event Shirt** — Positioned on the back alongside other Major Sponsors.

**Logo on Promotional Materials** — Posters, flyers, and banners.

**Custom Engraved Plaque** — Featuring the name of a veteran your sponsorship directly supported.

**Operation SISU Shirts** — 7 Operation SISU's 3rd Annual limited Edition Shirts.





### **COMMUNITY SPONSOR**

### TIER 3 - "OVERWATCH" \$4,000

You help drive the mission forward from an elevated vantage point so we can execute our tasks.

Impact: Directly funds full participation for up to three wounded, injured, or ill veterans in our Art programs — covering their training, travel, & stay.

### **Recognition & Perks:**

**Sponsor Listing on Website** — With link to your company.

**Social Media Recognition** — One dedicated post thanking your business.

**Logo on Event Shirt** — Listed among community sponsors.

**Thank You Letter** — Framed Hand-signed by a veteran participant you helped sponsor.

Operation SISU Shirts — 4 Operation SISU's 3rd Annual limited Edition Shirts.

